

SEERiously good accountants.

**CAPABILITY STATEMENT** 

# ABOUT US

SEER Financial Group was established to provide high-level advisory services, traditionally reserved for large corporations, to businesses of all sizes.

Since our inception, we have grown into a dynamic, results-oriented firm, renowned for our commitment to delivering exceptional outcomes.

Our dedicated team, with a passion for excellence, ensures that our clients not only stay in business, but thrive.

## **Our Vision**



A world where successful entrepreneurs, driven by purpose, create sustainable and profitable enterprises.

## Our Purpose



To deliver outcomes that keep people in business.



# OUR VALUES



We prioritise continuous learning and skill enhancement, ensuring our team remains at the forefront of the Australian tax landscape and client service.



Our commitment to accountability reflects in every interaction, ensuring transparent, responsible, and reliable support for our clients' businesses.



## Relationships

We build lasting relationships based on trust and mutual respect, serving as not just advisors but as partners in our clients' journey towards financial success.



#### Expertise

Our expertise, honed through years of experience and deep industry knowledge, empowers us to deliver tailored, cutting-edge client outcomes.



## OUR APPROACH

At SEER Financial Group, we understand your end-goal, develop tailored options and work with you to achieve the desired outcome. This direct approach enables longevity and success for your business.

Provides
Holistic, End-toEnd Support



Ensuring your business receives the most considered advice to succeed today and tomorrow.

Are Not 'Traditional' Accountants



We are an energetic and driven team challenging the status quo to bring innovative and 'current' support businesses of tomorrow need.

Partners for Success



Proactively and collaboratively journeying with you to enable and drive long-term success.



# The Experts Our Team



Pasquale Princi
Group Managing
Partner



**Sean Ng**Senior Manager



Craig Gregory
Managing Partner
Integrity & Compliance



**Jason Huang** Manager



Neville Lin
Partner
Audit & Assurance



Tarun Nagpal Manger



Tanya Brisbane
Partner
R&D Tax



Stacey McCartney
Associate Director



**Iggy Moro**Associate Director



# OUR DIVISIONS



AUDIT & ASSURANCE



BUSINESS TRANSFORMATION



INTEGRITY & COMPLIANCE



TAX SERVICES



# Audit & Assurance

## Strategic Assurance Solutions

Our commitment is rooted in delivering personalised, high-quality audit and assurance services designed to equip your stakeholders—including board members, shareholders, customers, and financiers—with the insights necessary for confident decision-making. By assessing your current operations and helping to chart a course for the future, we ensure that our services are more than a historical account; they're a roadmap to your business's continued success.

Integrity, respect, quality, and clear communication form the pillars of our approach, distinguishing us with a unique strategy backed by deep, comprehensive expertise. With a team of dedicated professionals, we offer tailored, efficient, and cost-effective solutions, leveraging a wealth of experience to meet your specific needs.

## **Tailored Audit Solutions**

Our process is designed for transparency and efficiency, aimed at a "no surprises" audit experience. Decisions are made locally by the professionals you interact with, ensuring our efforts align seamlessly with your business requirements.

Our approach is tailored to your organization's specific challenges. We dedicate time to understanding potential risks and devising strategic plans to address them effectively. Our methodology adheres to best practices and complies with both Australian and International Auditing Standards, ensuring your business not only meets its statutory obligations but also improves stakeholder engagement and internal processes.

In choosing SEER Audit & Assurance, you're not just selecting an auditor; you're choosing a partner committed to your business's growth and success.



# **Business Transformation**

We understand that the modern business landscape is constantly evolving. Companies that are not optimised risk falling behind very quickly, while those that are enabled and empowered can adapt and innovate to achieve long-term success.

## Why Choose SEER Financial Group for Business Transformation?

**Proactive Solutions** 

We anticipate challenges to implement strategies that keep you ahead.

Holistic Growth

Our services align all parts of your business for sustainable success.

Forward-Thinking Advice

We leverage innovation to keep you competitive in a digital world.

Results-Driven

We focus on long-term success with measurable, impactful outcomes.

Partnership Focused

Your goals are ours—built on trust and mutual growth.

Agile Approach

We adapt to change, seizing opportunities as they arise.

Integrity First

Honest communication ensures trust and confidence at every step.

Whether you're looking to expand into new markets, revamp your operations, or adopt digital innovations, SEER Financial Group's Business Transformation services provide the expertise, tools, and strategies you need.

We help you turn potential into performance, navigating the complexities of change with confidence and clarity.



# Integrity & Compliance

We deliver high-quality professional services through our team of recognised experts. We work closely with our clients to protect enterprise value by preventing, detecting, and responding to fraud, misconduct, and compliance risks. Our approach focuses on identifying vulnerabilities, implementing effective controls, and analysing data to uncover irregularities—ultimately driving sustainable outcomes.

Our multi-disciplinary team brings extensive experience across insurance, law enforcement, regulatory agencies, compliance, forensic accounting, and executive leadership. We pride ourselves on building long-term, trust-based relationships and delivering tailored, high-impact solutions that address each client's specific challenges.

We proudly support major organisations, including Woodside, across the following service areas:

#### Investigations

- Fraud and corruption
- Workplace misconduct and sexual harassment
- Due diligence

#### Risk Advisory

- Fraud and corruption risk assessments
- Security and critical infrastructure risk management
- Control programs and XERO integrity reviews
- Business continuity planning
- Policy and procedure development

#### Forensic Data Analytics

- Anomaly detection and transaction monitoring
- Control testing and data integrity
- Data visualisation and payment integrity

#### Compliance Audits & Reviews

- AML/CTF, contract, and wage audits
- Internal and third-party compliance reviews
- Conflict of interest assessments
- SOCI, ATSA, and MTOFSA audits



# Tax Services

Empowering your business with proactive, strategic tax solutions.

Navigating the complexities of tax can be challenging, but SEER Financial Group's Tax Advisory services are here to make it easy, while proactively and strategically supporting your financial goals through tax planning.

Our team of experienced tax advisors provides customised solutions tailored to help you minimise tax liabilities, optimise deductions, and align tax strategies with your financial goals.

Whether you're an individual or a business, we stay upto-date with the latest regulations to ensure you remain compliant while making the most of tax-saving opportunities that empower you to achieve your goals.

We take a hands-on, forward-thinking approach—looking beyond compliance to identify risks, unlock value, and uncover opportunities for sustainable growth. With SEER, you don't just get tax advice—you gain a trusted partner invested in your long-term success.

#### Our Tax Advisory Services Include:

#### Tax Planning & Strategy

 Proactive tax planning to align with your financial objectives, reducing tax burdens and preparing for the future.

#### Compliance & Reporting

 Comprehensive support for accurate tax filing and reporting to meet regulatory requirements and avoid penalties.

#### **Business Tax Consulting**

 Specialised strategies for private and public companies, SMEs, trusts (unit trust, family trust, hybrid trust, etc), not-for-profit (NFP)/ Missionbased Organisations, partnerships, including entity structuring and succession planning, SMSF.

#### R&D Tax Advisory

 Providing specialised guidance to help businesses access non-dilutive funding to support and accelerate innovation.

# CONTACT US

Feel free to contact your trusted SEER Financial Group adviser for tailored outcomes to keep you in business

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