



**Delivering outcomes that keep  
people in business**

**CAPABILITY STATEMENT**

# ABOUT US

SEER Financial Group was established to provide high-level advisory services, traditionally reserved for large corporations, to businesses of all sizes.

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Since our inception, we have grown into a dynamic, results-oriented firm, renowned for our commitment to delivering exceptional outcomes.

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Our dedicated team, with a passion for excellence, ensures that our clients not only stay in business, but thrive.

## Our Vision



A world where successful entrepreneurs, driven by purpose, create sustainable and profitable enterprises.

## Our Purpose



To deliver outcomes that keep people in business.

# OUR VALUES



## ● Learning & Development

We prioritise continuous learning and skill enhancement, ensuring our team remains at the forefront of the Australian tax landscape and client service.



## ● Accountability

Our commitment to accountability reflects in every interaction, ensuring transparent, responsible, and reliable support for our clients' businesses.



## ● Relationships

We build lasting relationships based on trust and mutual respect, serving as not just advisors but as partners in our clients' journey towards financial success.



## ● Expertise

Our expertise, honed through years of experience and deep industry knowledge, empowers us to deliver tailored, cutting-edge client outcomes.

# OUR APPROACH

At SEER Financial Group, we understand your end-goal, develop tailored options and work with you to achieve the desired outcome. This direct approach enables longevity and success for your business.

## Trusted Advisory Network



We offer SMEs access to our network of legal, financial, and corporate experts, ensuring customised, comprehensive business support.

## Strategic Planning



Our outcomes are tested and proven, being cognisant to potential hurdles. Our competitive advantage is navigating the grey of strategy development.

## Support Beyond Basics



We aspire to be your trusted adviser that delivers beyond basic accounting and tax needs. This is achieved by providing ongoing assistance to all business matters, not just accounting and tax.

The Experts  
**Our Team**



**Pasquale Princi**  
Managing Partner



**John Thomson**  
Founding Partner



**Henry Atturo**  
Chief Operating Officer



**Stacey McCartney**  
Associate Director



**James Hillgrove**  
Principal



**Ryan Mitchell**  
Manager



**Jessica Astaiza**  
Manager



**Fred Wong**  
Assistant Manager

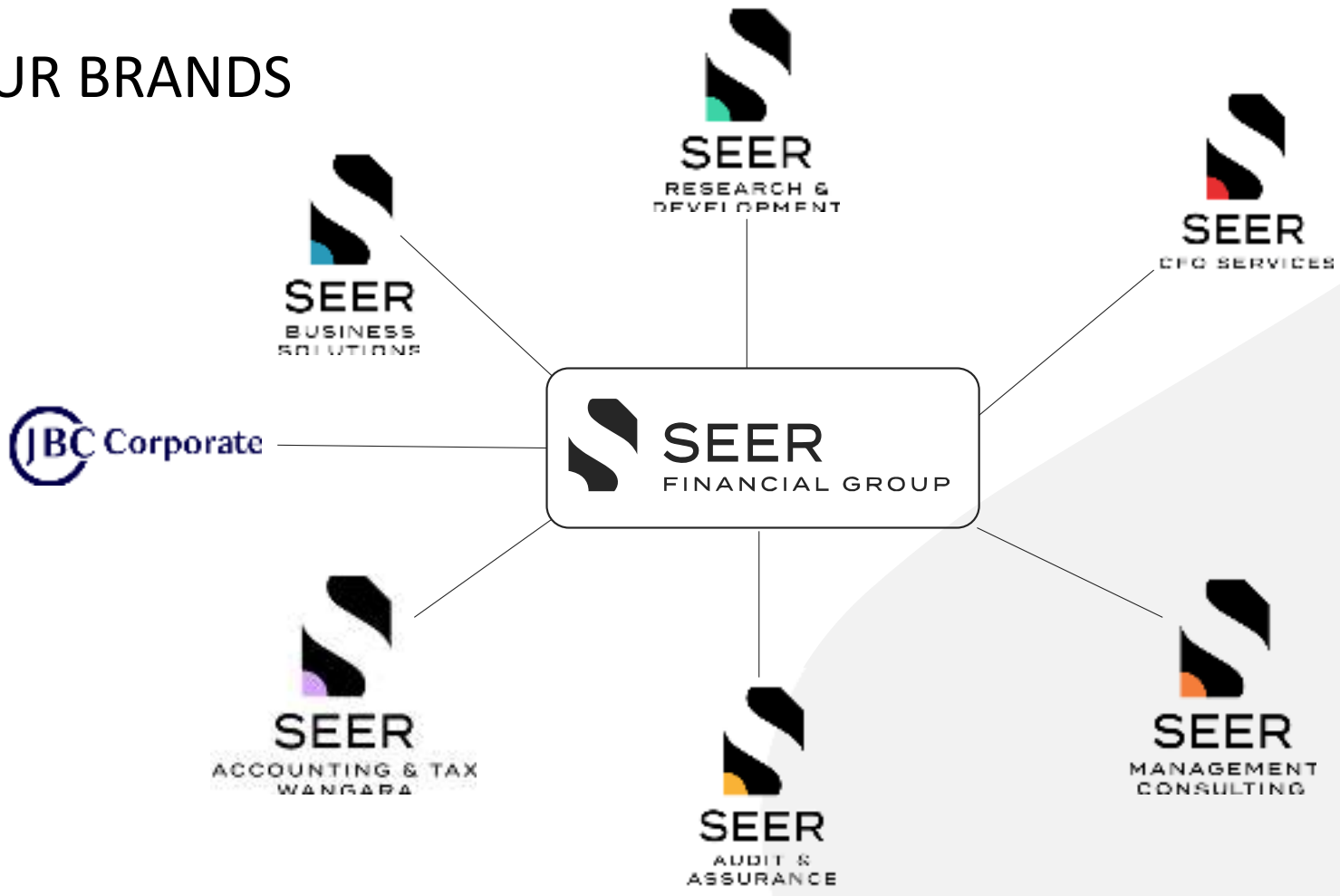


**Tarun Nagpal**  
Assistant Manger



**Michelle Quinn**  
Practice Manager

# OUR BRANDS



## Our Services

# SEER Business Solutions



Offering accounting and taxation compliance services to large businesses, SMEs, and family groups, along with complex tax advice, business structuring, and entrepreneurial guidance.

We provide tailored tax and structuring advice to enhance your business's intrinsic value. Our highly versatile team, backed by our extensive business network, ensures you receive specialised guidance beyond traditional accounting.

Our commitment to holistic, forward-thinking advice has enabled clients to achieve tangible results and strengthen their businesses for the future.

Discover more about how we can assist your business at [SEER Business Solutions](#).



We offer a blend of cost-effective compliance and strategic business advisory services. Our goal is to align your business with its objectives and bolster resilience against market fluctuations.

## Our Services

# JBC Corporate



Providing support to distressed businesses in developing and implementing turnaround strategies, with a focus on early intervention and dispute resolution.

We specialise in tailored turnaround solutions to address your business's critical challenges, at a time of need.

We start with a comprehensive risk assessment, prioritise key issues, and work with you to mitigate risks and establish financial stability.

Explore our distinctive approach and how we can support your business at [JBC Corporate](#).



We are one of the few accounting firms in Australia offering this unique service, a cornerstone of our success.



Our seasoned team excels in navigating financially distressed businesses, helping you refocus on core activities and achieve a successful turnaround.



## Our Services

# SEER Accounting & Tax Wangara



We provide tailored solutions, including walk-in taxation services, embodying the essence of Wangara business culture

With our highly skilled professionals, we are committed to guiding you through Australia's complex taxation system to minimise tax liabilities and promote long-term success for you, your family, and your business.

Read more about our personalised services at [SEER Accounting & Tax Wangara](#).



Our Wangara branch, strategically located in northern Perth, specialises in offering a comprehensive range of accounting, bookkeeping, and taxation services to both local businesses and individuals.



## Our Services

# SEER Research & Development



We specialise in helping businesses of all sizes maximise their potential through the R&D Tax Incentive program. Our experienced team guides you through the application process to secure valuable tax offsets efficiently.

Find the full scope of how we can assist in elevating your R&D endeavors at [SEER Research & Development](#).



We also offer support in securing financing through our trusted partners, enabling cash flow required to advance your R&D projects.



## Our Services

# SEER CFO Services



Our expert CFOs deliver tailored financial guidance that integrates seamlessly with your operations. Serving as your trusted advisor and strategic partner, they offer invaluable insights and support.

Our services range from day-to-day cash flow management to advanced three-way cash flow forecasting, empowering your business for transformative growth.

Explore how our outsourced CFO services can upgrade your financial strategy at [SEER CFO Services](#).



SEER CFO Services specializes in assisting rapidly expanding businesses facing complex financial demands and stakeholder expectations.

## Our Services

# SEER Management Consulting



This plan isn't just owner-led; it harnesses the collective effort of your team. Businesses with a clear vision and defined goals consistently excel and outperform those that don't.

Discover how our strategic planning can elevate your business's performance at [SEER Management Consulting](#).



Business owners often pursue rapid growth but may lack a clear roadmap, accountability, and team unity for lasting success.

SEER's trusted management consultants will create a customised strategic plan emphasising sustainable growth, for long-term success.

## Our Services

# SEER Audit & Assurance



*Delivering Audit and Assurance services is vested in ensuring that our clients feel confident and satisfied with our services.*

We assist our clients and their stakeholders in complying with increasingly stringent regulations, navigating competitive markets, and inspire confidence by providing reliable and credible information through our Audit and Assurance service.

Read more about our audit & assurance service at [SEER Audit & Assurance](#).



Our teams ensure dedicated relationships, a personalised approach, and a thoroughly planned audit methodology tailored to each client's specific needs. Our teams go beyond a compliance service and provide valuable advice to make informed strategic decisions, improve performance and achieve commercial objectives.

**In choosing SEER Audit & Assurance, you're not just selecting an auditor; you're choosing a partner committed to your business's growth and success.**

# Contact Us

Feel free to contact your **trusted** SEER Financial Group **adviser** for tailored outcomes to keep you in business

## Head Office



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