



SEER
FINANCIAL GROUP

**Delivering outcomes that keep
people in business**

CAPABILITY STATEMENT

ABOUT US

SEER Financial Group was established to provide high-level advisory services, traditionally reserved for large corporations, to businesses of all sizes.

Since our inception, we have grown into a dynamic, results-oriented firm, renowned for our commitment to delivering exceptional outcomes.

Our dedicated team, with a passion for excellence, ensures that our clients not only stay in business, but thrive.

Our Vision



A world where successful entrepreneurs, driven by purpose, create sustainable and profitable enterprises.

Our Purpose



To deliver outcomes that keep people in business.

OUR VALUES



● Learning & Development

We prioritise continuous learning and skill enhancement, ensuring our team remains at the forefront of the Australian tax landscape and client service.



● Accountability

Our commitment to accountability reflects in every interaction, ensuring transparent, responsible, and reliable support for our clients' businesses.



● Relationships

We build lasting relationships based on trust and mutual respect, serving as not just advisors but as partners in our clients' journey towards financial success.



● Expertise

Our expertise, honed through years of experience and deep industry knowledge, empowers us to deliver tailored, cutting-edge client outcomes.

OUR APPROACH

At SEER Financial Group, we understand your end-goal, develop tailored options and work with you to achieve the desired outcome. This direct approach enables longevity and success for your business.

Trusted Advisory Network



We offer SMEs access to our network of legal, financial, and corporate experts, ensuring customised, comprehensive business support.

Strategic Planning



Our outcomes are tested and proven, being cognisant to potential hurdles. Our competitive advantage is navigating the grey of strategy development.

Support Beyond Basics



We aspire to be your trusted adviser that delivers beyond basic accounting and tax needs. This is achieved by providing ongoing assistance to all business matters, not just accounting and tax.

The Experts Our Team



Pasquale Princi
Managing Partner



John Thomson
Founding Partner



Henry Atturo
Chief Operating Officer



Stacey McCartney
Associate Director



James Hillgrove
Principal



Ryan Mitchell
Manager



Jessica Astaiza
Manager



Fred Wong
Assistant Manager



Tarun Nagpal
Assistant Manger



Michelle Quinn
Practice Manager

OUR BRANDS



Our Services

SEER Business Solutions



Offering accounting and taxation compliance services to large businesses, SMEs, and family groups, along with complex tax advice, business structuring, and entrepreneurial guidance.

We provide tailored tax and structuring advice to enhance your business's intrinsic value. Our highly versatile team, backed by our extensive business network, ensures you receive specialised guidance beyond traditional accounting.

Our commitment to holistic, forward-thinking advice has enabled clients to achieve tangible results and strengthen their businesses for the future.

Discover more about how we can assist your business at [SEER Business Solutions](#).



We offer a blend of cost-effective compliance and strategic business advisory services. Our goal is to align your business with its objectives and bolster resilience against market fluctuations.

Our Services

JBC Corporate



Providing support to distressed businesses in developing and implementing turnaround strategies, with a focus on early intervention and dispute resolution.

We specialise in tailored turnaround solutions to address your business's critical challenges, at a time of need.

We start with a comprehensive risk assessment, prioritise key issues, and work with you to mitigate risks and establish financial stability.

Explore our distinctive approach and how we can support your business at [JBC Corporate](#).



We are one of the few accounting firms in Australia offering this unique service, a cornerstone of our success.

Our seasoned team excels in navigating financially distressed businesses, helping you refocus on core activities and achieve a successful turnaround.

Our Services

SEER Accounting & Tax Wangara

We provide tailored solutions, including walk-in taxation services, embodying the essence of Wangara business culture

With our highly skilled professionals, we are committed to guiding you through Australia's complex taxation system to minimise tax liabilities and promote long-term success for you, your family, and your business.

Read more about our personalised services at [SEER Accounting & Tax Wangara.](#)



Our Wangara branch, strategically located in northern Perth, specialises in offering a comprehensive range of accounting, bookkeeping, and taxation services to both local businesses and individuals.

Our Services

SEER Research & Development



We specialise in helping businesses of all sizes maximise their potential through the R&D Tax Incentive program. Our experienced team guides you through the application process to secure valuable tax offsets efficiently.



Find the full scope of how we can assist in elevating your R&D endeavors at [SEER Research & Development](#).



We also offer support in securing financing through our trusted partners, enabling cash flow required to advance your R&D projects.



Our Services

SEER CFO Services



Our expert CFOs deliver tailored financial guidance that integrates seamlessly with your operations. Serving as your trusted advisor and strategic partner, they offer invaluable insights and support.

Our services range from day-to-day cash flow management to advanced three-way cash flow forecasting, empowering your business for transformative growth.

Explore how our outsourced CFO services can upgrade your financial strategy at [SEER CFO Services](#).



SEER CFO Services specializes in assisting rapidly expanding businesses facing complex financial demands and stakeholder expectations.

Our Services

SEER Management Consulting

This plan isn't just owner-led; it harnesses the collective effort of your team. Businesses with a clear vision and defined goals consistently excel and outperform those that don't.

Discover how our strategic planning can elevate your business's performance at [SEER Management Consulting](#).



Business owners often pursue rapid growth but may lack a clear roadmap, accountability, and team unity for lasting success.

SEER's trusted management consultants will create a customised strategic plan emphasising sustainable growth, for long-term success.

Contact Us

Feel free to contact your **trusted** SEER Financial Group **adviser** for tailored outcomes to keep you in business

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